

Goal: Profitably Meet The Needs of Customers in a Rapidly Changing, **Multi-Channel Environment**

Reality

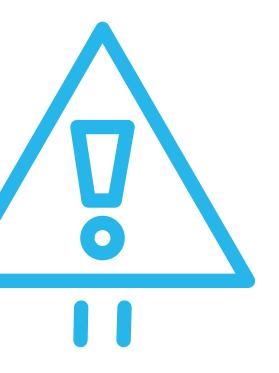
Top strategies for supply chain management systems:



Improve on-time, in-full customer service deliveries



Reduce inventory, labor and transportation costs



Key issues impacting distribution strategies and profitability







Inferior supply chain capabilities

Lack of real-time visibility

Ineffective labor management capabilities

Lack of visibility and intelligence prove costly

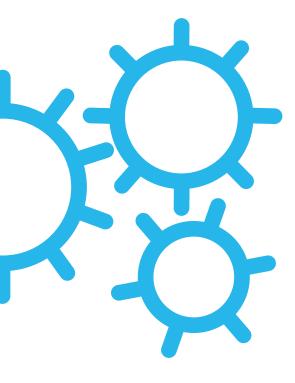
46%

Software solutions not keeping up with growth

40%

Insufficient real-time visibility into inventory, orders & events





State of current supply chain processes



Inconsistent workflows and processes in supply chain management systems



Inconsistent across regions, divisions, channels, and/or product lines



Supply chain solutions are well integrated

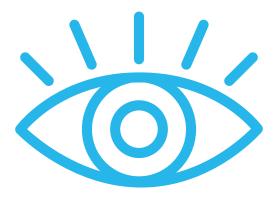




Eliminate traditional functional silos: implement agile demand and replenishment processes to respond to exceptions or disruptions



Leverage leading technology and supply chain processes required for an unpredictable marketplace



Provide visibility into network-wide inventory to enable on-time, in-full customer deliveries

Based on a recent study of over 80 supply chain executives, sponsored by Blue Yonder and conducted by Gatepoint Research



Enabling intelligent and profitable distribution decision making

Forecasting

Fulfillment

Transportation

Warehouse

Labor Manac

Distributed Order Managemenl

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