



Shifting Toward a Customer-Centric Future: The Logistics Outlook for 2030

Retailers and manufacturers no longer view Logistics Service Providers as transport facilitators but as collaborators who can amplify their growth potential, lead the charge in innovation, and provide a steady hand amid market uncertainties.

Growth Partners drive client success by helping them overcome scaling

Growth Partners

challenges and achieve their growth goals as if they were their own.

to enter new markets, scale operations swiftly, and navigate evolving market dynamics.

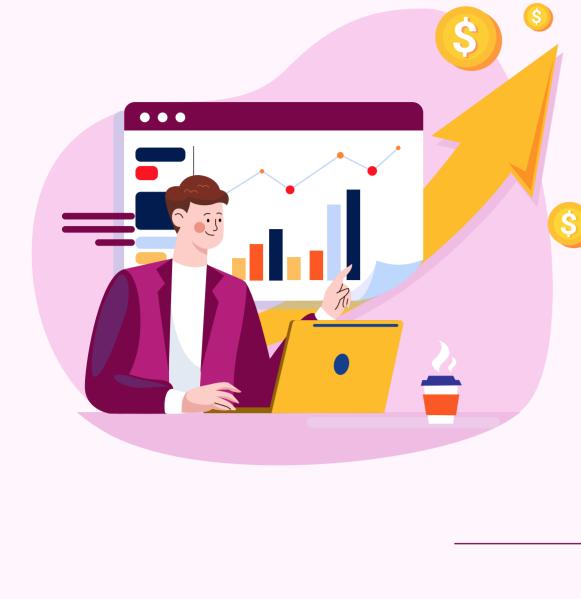
Empower clients with tools and strategies

Expansion Allies

of eCommerce leaders say having an international presence will be essential for

their company's success in the next five years. **VISA**





leveraging emerging trends, and optimizing demand fulfillment.

Revenue Catalysts

Transform from a service provider to a

growth partner, championing innovation,

85% of organizations that are more mature at

trends outperform less mature peers in terms of annual sales growth. Incisiv

using data-driven insights to detect market

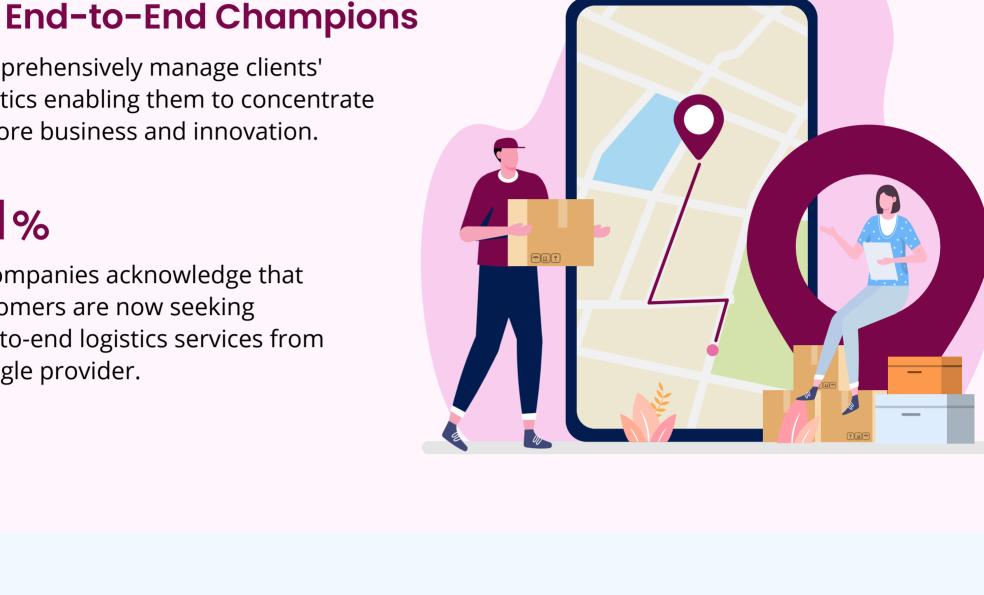


on core business and innovation.

91% of companies acknowledge that customers are now seeking

end-to-end logistics services from a single provider.

DHL



Innovation Leaders

Innovation Leaders drive change, utilizing cutting-edge technologies and fostering

an unwavering commitment to excellence, shaping the logistics industry's future.

Agility Architects Enable clients with a flexible logistics network positioning them as agile industry



leaders.

of organizations consider meeting customer expectations for speed of delivery as a critical force impacting the

structure and flow of their supply chains over the next 12-18 months.

KPMG



Guide clients toward eco-friendly

logistics bolstering brand image and



of executive leaders expect their investment in sustainability initiatives to increase over the next two years.

loyalty.

87%

Gartner



expectations for personalized services

the demands of individual consumers.

and tailored delivery options, mirroring

solutions to manage disruptions ensuring

of respondents in a food shipper study

identified labor/talent management as

trust and continuity.

49%

Incisiv



Supply Chain Guardians Provide clients with resilient supply chain

their top most supply chain challenge. Food Shippers of America

3.2%

Complexity Simplifiers Simplify the complexities of logistics for clients by offering solutions that turn challenges into growth opportunities. 67%

Infosys

of shippers stated that using a 3PL

has improved their service.

contributed to reducing their overall

logistics cost, while 83% said using a 3PL

Profit Maximizers Deliver innovative strategies for clients that optimize costs, unearth revenue streams, and turn data insights into enhanced profitability.

digitizing their supply chains. McKinsey & Company

is the annual growth boost in

that companies can expect by

earnings before interest and taxes

As retailers and manufacturers adapt to an evolving marketplace, their logistics

• INCISIV

Dig Deeper

needs change, making their partnership with LSPs a strategic cornerstone. To get

in-depth insights into how LSPs can evolve into agents of change, fueling growth,

and maintaining unwavering reliability for their clients, download the report.

State of the Industry Logistics 2030: Pivoting to a

IN PARTNERSHIP WITH BlueYonder

Download

Client-Centric Future

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