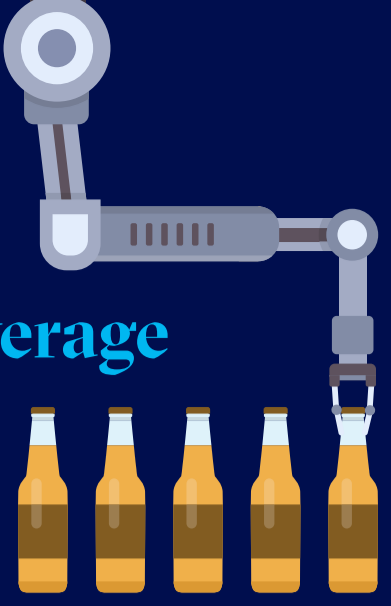


# Integrated Demand & Supply Planning for CPG, Food & Beverage and Life Sciences Industries

Power growth strategy and manage disruptions with a unified supply chain plan across your value network to improve agility, responsiveness and customer service.



**77%**

of global decision makers believe on-premise IT systems are not capable of reacting to rapid changes.<sup>1</sup>

**86%**

of global decision makers say cloud solutions offer more flexibility.<sup>2</sup>

**64%**

will focus on end-to-end supply chain planning solutions to increase capabilities rather than point solutions.<sup>3</sup>

## Challenges

- Drastic shifts in customer expectations and omni-channel requirements are forcing companies to reexamine their supply chains.
- Demand/supply imbalance and logistics network constraints affect service levels, costs and profits.
- Supply chain all around volatility and disruptions are exposing the lack of transparency, responsiveness, and agility in supply chain operations and collaboration with partners.
- Inflation is adding pressure to their costs and margins.
- Data and system complexity are impeding progress of innovations.



## Supply Chain Planning Requires a Change

### From

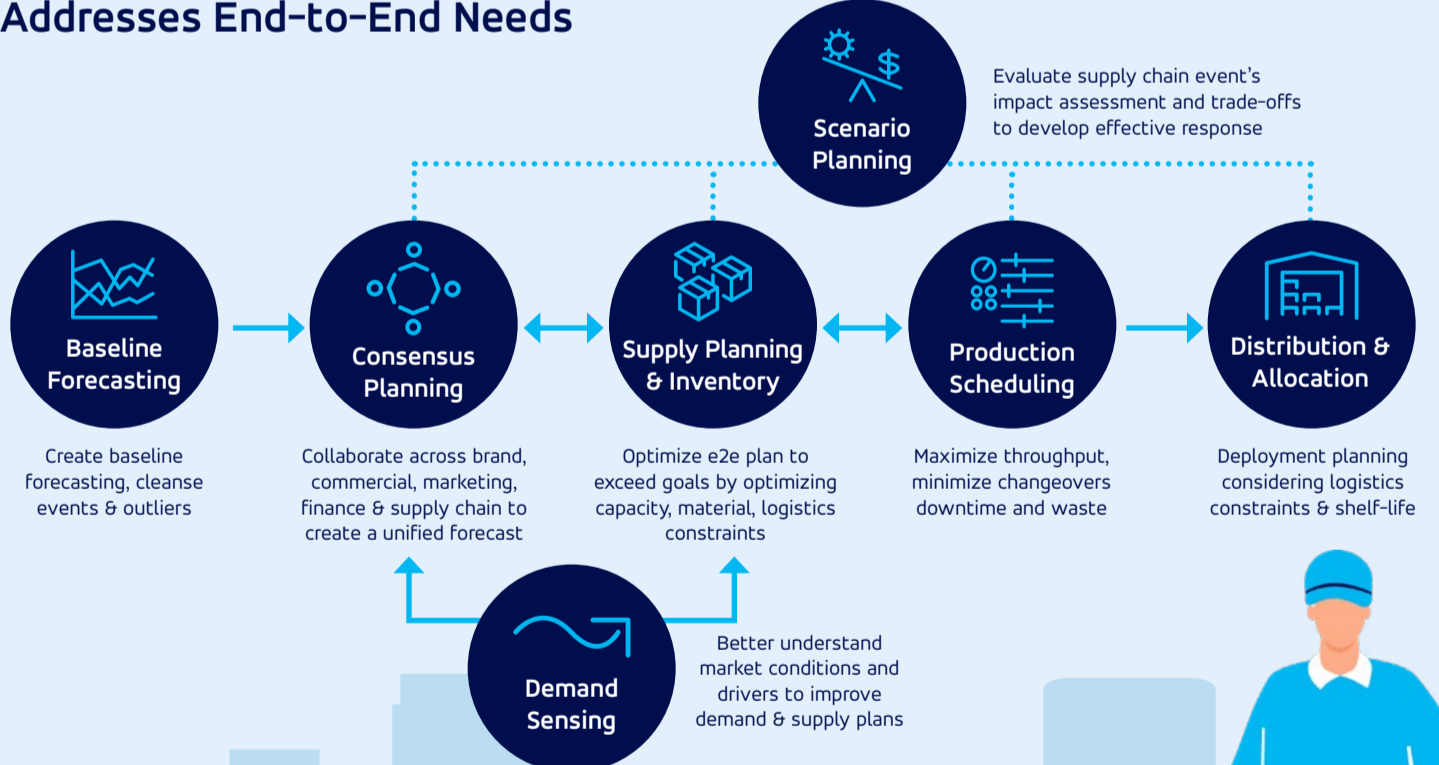
- Disjointed & siloed point solutions
- Inability to react to volatile market conditions
- Long and risk prone project implementations



### To

- End-to-end integrated supply chain planning solution covering demand planning, manufacturing planning & supply planning
- AI-powered demand planning combined with advanced supply planning to plan accurately and react confidently to volatility
- Cloud solutions with lower TCO and consumer industry specific specialization to lower risk and accelerate time to value

## Integrated Demand & Supply Planning Addresses End-to-End Needs



## Benefits

- Improved service level by **10 - 15%**
- Reduced lost sales by **1 - 3%**
- Increase forecast accuracy by **10 - 15%**
- Inventory reduction by **40 - 60%**

## Proven Value



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Blue Yonder's services are trusted by these world class companies:



Sources:

<sup>1</sup> Why Transformations Fail And How They Can Succeed With People Power (forbes.com)

<sup>3</sup> Angelini Beauty Reduces Inventory Levels by 30% with Blue Yonder Demand Planning

