# A completely transformed world demands a complete logistics transformation Providing the best experience for

chain that delivers from the first mile to the last. Digitizing your logistics program is no longer optional for todays retailers.

your customers requires a supply



strategic, orchestrated response as conditions change provides the digitization required to succeed in today's transformed world. Learn More

**Enabling synchronization** 



## advanced technologies Retailers and their logistics teams that aren't actively investing in these capabilities,

and optimization via

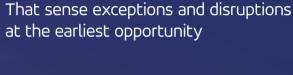
which are described in greater detail in our eBook, are already falling behind. >> Download here Logistics teams need to acquire six key advanced technologies to maximize their service and cost outcomes today:

Which ingest enormous volumes of

Ц

data and drive optimal resolutions

Digital control towers Intelligent decision engines



Collaboration platforms To connect and synchronize the

logistics network around a shared plan

Robotics & process automation

high, reduce costs and combat labor

Which help keep service levels

shortages

Introducing First-to-Last-Mile Optimization

From the first mile to the

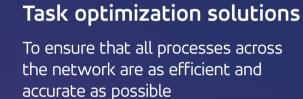
No matter how conditions

AI, ML, predictive analytics, intelligent decision engines

and other capabilities enable

automation and transparency.

change, Blue Yonder's leading



**Automated procurement** 

To digitize key logistics transactions

greater resilience

and build a strong carrier network for

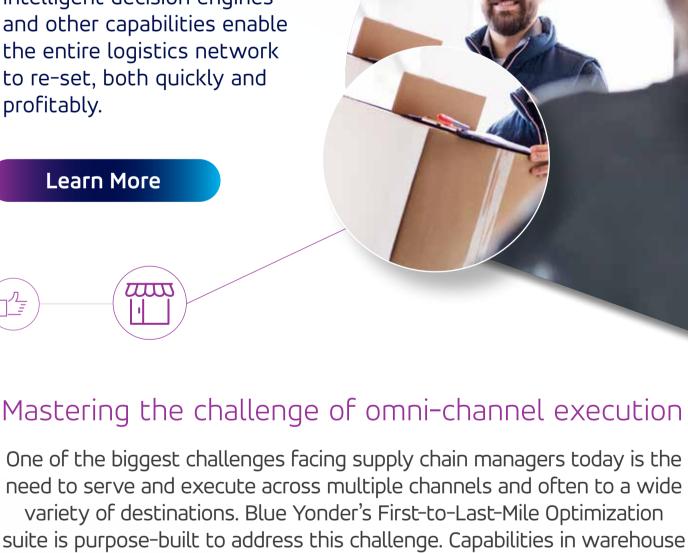
#### last, Blue Yonder's advanced solutions enable connection,

supply chain and throughout the extended partner network.

Creating real-time synchronization and

customer focus from end-to-end

the entire logistics network to re-set, both quickly and profitably. Learn More



### fulfillment, transportation and order management enable a connected, automated and transparent response to customer needs, across the entire

- Connected, Automated, Transparent
- ORDER MANAGEMENT Precise inventory availability

Balance load across network

Increased fill rates

Order Re-allocation

- Forward inventory promising
- Visibility for customer order **TRANSPORTATION**  Resource utilization improvement Visibility to available to promise Automated load capacity/consolidation

### Just-in-time order tasking Visibility to available to promise and order release

· Dynamic route planning and load building

End-to-end visibility

Improved Sustainability

**WAREHOUSE FULFILLMENT** 

· Labor optimization

Inventory efficiency

· Capacity balancing

· Reduce manual intervention

designed to answer evolving supply chain challenges. **foodstuffs** 

Blue Yonder is backed by 30 years of experience,

hundreds of successful customer engagements and the

industry's leading portfolio of end-to-end solutions,





Find out more about

Blue Yonder's





LOWE'S

First-to-Last-Mile **Optimization** Download eBook

BlueYonder