

Kick-start Retail for Achieving Micro-fulfillment Maturity



Retail Micro-Fulfillment Is Going Full Scale: and Getting Ready Doesn't Have to Be Rocket Surgery

The pandemic may be over, but the micro-fulfillment megatrend it skyrocketed is here to stay. Consumer appetite for “I need it yesterday” e-commerce is accelerating. Now it's about more than overnight groceries and couriered takeout.

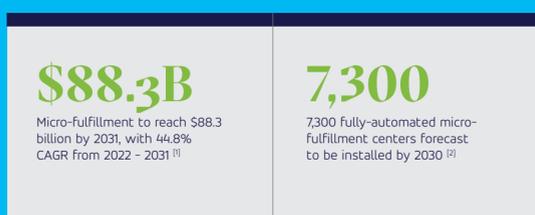
The Road to Micro-Fulfillment Center Rollouts 2030

With SaaS-native technologies enabling micro-fulfillment, the recent trend of network expansion and customer acquisition will give way to micro-fulfillment center rollouts and a stronger focus on per-site profitability through renewed investment in automation.^[2]

Consumers Are Paying for Speed, But Retailers Aren't Keeping Pace

Even as far back before the pandemic as 2019, 40% of Gen Z, 32% of Millennials, 29% of Gen X, and 12% of Baby Boomers said they'd pay more for same-day delivery.^[4]

Yet, most retailers are falling behind, with just over 50% offering same-day shipping.^[3]



The Perfect Storm of Omni-Channel Retail Challenges Driving Micro-Fulfillment Center Rollouts



The Six Stages of Micro-Fulfillment Maturity

According to Tomorrow Retail Consulting CEO Jordan Berke — also one of the forces behind Walmart's e-commerce expansion in China — there are six stages in the micro-fulfillment maturity curve.



Ready to Place Omni-Fulfillment and Experience Closer to Customers?

To get started, visit <https://blueyonder.com/solutions/adaptive-fulfillment-and-warehousing> and speak with a Blue Yonder expert.

They'll answer any questions on how best to implement Blue Yonder Adaptive Fulfillment and Warehousing, to achieve faster MFC rollouts and time-to-value (TTV).

Boost Micro-Fulfillment Center Rollout Time-to-Value with Adaptive Fulfillment and Warehousing from Blue Yonder

Talk to us about leveraging Blue Yonder's Adaptive Fulfillment and Warehousing to scale your micro-fulfillment strategy while tackling last-mile cost challenges and optimizing operational efficiencies.



Real-time inventory visibility
and mobile-based interface for rapid actions, onboarding, and results.



Extensible architecture
with customizable dashboards and mobile workflows to flex micro-fulfillment capabilities as operational scenarios evolve.



SaaS-native microservices
that you can pick, mix, and plug right into your existing architecture for faster time-to-value and remote staff training and onboarding.



Versionless
with seamless upgrades and integrations into the Blue Yonder Platform for easily scaling fulfillment capability up- and downstream in the supply chain.