Supply Chain Disruptions Causing Order Delays, Staff Shortages and Production Stalls

88% of organizations faced supply chain disruption in the past year. The biggest impacts were:

- Customers facing delays
- Staff shortages
- Stalling of production
- Company couldn’t keep up with demand
- Capacity restrictions

58% 43% 38% 24% 18% 0% 10% 20% 30% 40% 50% 60%

Continued Supply Chain Investment Driven by Technology, Sustainability and Workforce

56% of organizations increased investment in supply chain:

- Technology
- Sustainability
- Additional workforce
- Skills
- E-commerce fulfillment

Focus Is on WMS, TMS and OMS

In the next 12 months, businesses plan to implement or enhance:

- WMS: 57%
- TMS: 53%
- OMS: 40%

Maximizing Sustainability

To maximize sustainability throughout the supply chain, executive plans to:

- Work out more sustainable upstream operations
- Develop delivery window for online orders
- Provide more environmentally friendly packaging options
- More transparent closer to customers
- More sustainable supply options
- Increase carbon costs due to fuel efficiency
- Invest in technology/automation

Blue Yonder is committed to helping our customers navigate supply chain disruptions by developing intelligent solutions that keep operations up and running—no matter the challenge. To learn more about how intelligent supply chains can help you manage threats, click here.

The Blue Yonder Supply Chain & Logistics Executive Survey was fielded by a third-party provider from April 4-5, 2022. The online survey research collected responses from more than 150 C-suite and senior executives across manufacturing, retail, 3PL, transportation, and warehousing, with responsibility for logistics and manufacturing operations in the U.S.

1  Manufacturing respondents included: Automotive, Bio-Tech, Consumer, Discrete – Industrial, Medical Devices, Pharmaceuticals, Specialty Chemicals, and Other.

2  Logistics respondents included: 3PL/4PL and Transportation.