

Forrester: Achieve **524% ROI over 3 years** with Blue Yonder Luminate™ Planning

Today's supply chains are facing a new era of uncertainty with global disruption, channel complexity, trade concerns, and supply chain skill shortages.

To help ensure that your company's products and supplies are getting to the people who need them, Blue Yonder Luminate Planning solutions provides customers with the ability to accurately predict demand and improve operations from end-to-end.

Blue Yonder commissioned Forrester Consulting to conduct the Total Economic Impact™ (TEI) study to gain insight into the return on investment we're delivering for our customers.

The Forrester TEI Study Found the Following Business Outcomes:

\$61.5M

With a 10% Reduction in Inventory Carrying Costs



\$33.0M

With a 10% Improvement in Forecast Accuracy



\$20.6M

With Reduced Transportation Costs



Reduction in Out of Stock Inventory



Reduction in Order to delivery times reduced on average



Voice of Blue Yonder Customers

“ We are able to work more closely with our customers now and let the Blue Yonder system, with its analytics, handle the optimization.”

Head of supply chain planning at a supply chain service company

“ During this new world, Blue Yonder has allowed us to mitigate costs while keeping our service levels high and providing real value.”

Chief Technology Officer at a supply chain management company

“ We get an entire view for requirements planning in one window. It is so much better than what the team was doing in the past.”

Head of supply chain planning, supply chain service

To learn more about the Total Economic Impact of Blue Yonder Luminate Planning, download the report at now.blueyonder.com/forrester