



Driving Grocery E-Commerce Growth with Optimized Order and Fulfillment

Are you struggling to meet customer expectations while lowering the cost to serve?



Consumers purchase groceries online weekly¹



Click-and-collect grocery sales by 2025²



Year-to-year increase in US shipping rates for moving goods by road and rail³

Grocery Challenges

Inventory Visibility

Differentiated Experiences

Omni-Channel Fulfillment

Labor Shortages

Item Substitution

Margin Pressure

Digital Enablers



Real-time inventory and logistics visibility



Unified logistics operations across all miles



Intelligent order promising and orchestration



Holistic logistics resource orchestration



Accurate commits across channels



Digital Transportation and Logistics Network

Strategic Benefits

Improve customer experience

Increase conversion rate

Reduce cost to serve

Drive operational efficiencies

Delivering the Right Product, at the Right Time, through the Right Channel.

Would you like to provide reimagined e-commerce experiences that help you meet customer expectations while improving operational efficiencies? Benefits include:

Engaging customer experiences

Revenue growth

Labor efficiencies

Improved sustainability

Reduced cost and case to service



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Sources: 1. McKinsey & Company, "Making online grocery a winning proposition" July 2021. 2. eMarketer, "US Digital Grocery Forecast: 2021, Sept 2021. 3. WSJ, "Shipping and Logistics Costs Are Expected to Keep Rising in 2022".