COVID-19 Risk Response
Providing Actionable Insights for the Essential Supply Chain

Impact on Global Supply Chain

40% 90% 44%

40% of companies said it could take between three and six months to stabilize once supply chain issues were resolved, and 44% said six months or more.

90% said their supply chains would require a strategic re-design.

44% said their companies were taking a “business as usual” approach to the pandemic.

Retail & Manufacturers challenges:

Getting essential lifesaving products to market quickly (medical supplies, diagnostic kits)

- Approximately 3.5 billion masks needed in the U.S. for a year-long pandemic*

Operating in the new state of fresh retail (limited store hours, food supplies, sanitizing & cleaning)

- 68% of consumers continue to shop in-store for their groceries*

Keeping up with demands to reduce out-of-stocks (toilet paper and hand sanitizer)

- 87% of consumers have experienced more out-of-stock products in-store & online recently*

COVID-19 Supply Chain Risk Response

With the uncertainty of the global supply chain, companies need an intelligent way to detect and respond to their product flow disruptions.

With the COVID-19 Supply Chain Risk Response, leveraging Blue Yonder’s machine learning-based Luminate technology, customers’ supply chain landscape can be superimposed over the COVID-19 spread to provide visibility to critical metrics and risk in order to answer key questions:

WHERE your inventory and raw materials currently live.

HOW your supply chain is being disrupted.

WHAT you can do to re-adjust and meet demands.

Real-World Benefits:

- Up to 30% reduced expediting expenses
- Up to 60% increased planning efficiency
- Up to 10% reduced inventory investment

*CNBC Global CFO Council survey, 2020


- The Department of Health and Human Services estimates (New York Times, 2020)

- Blue Yonder, “Coronavirus Consumer Survey,” 2020

- Blue Yonder, “Coronavirus Consumer Survey,” 2020

40% of companies said it could take between three and six months to stabilize once supply chain issues were resolved, and 44% said six months or more.

90% said their supply chains would require a strategic re-design.

44% said their companies were taking a “business as usual” approach to the pandemic.

Getting essential lifesaving products to market quickly (medical supplies, diagnostic kits)

- Approximately 3.5 billion masks needed in the U.S. for a year-long pandemic*

Operating in the new state of fresh retail (limited store hours, food supplies, sanitizing & cleaning)

- 68% of consumers continue to shop in-store for their groceries*

Keeping up with demands to reduce out-of-stocks (toilet paper and hand sanitizer)

- 87% of consumers have experienced more out-of-stock products in-store & online recently*

With the uncertainty of the global supply chain, companies need an intelligent way to detect and respond to their product flow disruptions.

With the COVID-19 Supply Chain Risk Response, leveraging Blue Yonder’s machine learning-based Luminate technology, customers’ supply chain landscape can be superimposed over the COVID-19 spread to provide visibility to critical metrics and risk in order to answer key questions:

WHERE your inventory and raw materials currently live.

HOW your supply chain is being disrupted.

WHAT you can do to re-adjust and meet demands.

Real-World Benefits:

- Up to 30% reduced expediting expenses
- Up to 60% increased planning efficiency
- Up to 10% reduced inventory investment

*CNBC Global CFO Council survey, 2020


- The Department of Health and Human Services estimates (New York Times, 2020)

- Blue Yonder, “Coronavirus Consumer Survey,” 2020

- Blue Yonder, “Coronavirus Consumer Survey,” 2020

40% of companies said it could take between three and six months to stabilize once supply chain issues were resolved, and 44% said six months or more.

90% said their supply chains would require a strategic re-design.

44% said their companies were taking a “business as usual” approach to the pandemic.

Getting essential lifesaving products to market quickly (medical supplies, diagnostic kits)

- Approximately 3.5 billion masks needed in the U.S. for a year-long pandemic*

Operating in the new state of fresh retail (limited store hours, food supplies, sanitizing & cleaning)

- 68% of consumers continue to shop in-store for their groceries*

Keeping up with demands to reduce out-of-stocks (toilet paper and hand sanitizer)

- 87% of consumers have experienced more out-of-stock products in-store & online recently*

With the uncertainty of the global supply chain, companies need an intelligent way to detect and respond to their product flow disruptions.

With the COVID-19 Supply Chain Risk Response, leveraging Blue Yonder’s machine learning-based Luminate technology, customers’ supply chain landscape can be superimposed over the COVID-19 spread to provide visibility to critical metrics and risk in order to answer key questions:

WHERE your inventory and raw materials currently live.

HOW your supply chain is being disrupted.

WHAT you can do to re-adjust and meet demands.

Real-World Benefits:

- Up to 30% reduced expediting expenses
- Up to 60% increased planning efficiency
- Up to 10% reduced inventory investment

*CNBC Global CFO Council survey, 2020


- The Department of Health and Human Services estimates (New York Times, 2020)

- Blue Yonder, “Coronavirus Consumer Survey,” 2020

- Blue Yonder, “Coronavirus Consumer Survey,” 2020