

**Total  
Economic  
Impact™**

**394% ROI  
over 3 years**

**FORRESTER®**

Blue Yonder commissioned Forrester Consulting to conduct a Total Economic Impact™ (TEI) study around its supply chain execution, commerce and planning solutions. The study concludes that a typical \$10 billion company can realize:

- ✓ **\$31.2 million** gained in labor productivities
- ✓ **\$59.79 million** in net present value over that same period
- ✓ **Implementation ROI** in less than six months

The Forrester TEI study projects these and other benefits:

**\$14.1  
million**

**in reduced  
transportation costs**

thanks to optimized carrier selection, routing, loading and other core competencies

**\$15.3  
million**

**in margin  
improvement**

based on data-driven, profit-minded decisions that maximize outcomes across all channels and stores

**\$31.2  
million**

**in labor  
cost savings**

due to increased productivity via automation, process improvement and organizational restructuring

## What do Blue Yonder customers say?

“ We wanted to see inventory positions around the world compared to our forecast, compared to our actual demand. We wanted to see what things are in transit as well as identifying delays.”

Director of supply chain, health technology business

“ Previously we could only provide the customer with a date range, versus a promise delivery date. Customers will abandon orders due to the lack of specificity. Blue Yonder solves this because it obtains DC and store inventories in real time.”

Director of omni solutions, specialty retailer

“ As things opened up and closed down, that used to take significant multi-day projects to make changes in our system. With intelligent sourcing we have been able to make extremely large changes in less than an hour related to sourcing and fulfilling orders. We are able to avoid some markdowns while keeping inventory positions where we need them. And, to be honest, I don't think that it's hyperbole to say there would have been days where we might have had to bring our website down without Blue Yonder.”

E-commerce fulfillment director, fashion retailer

**Ready to learn more?**  
**Download the study here.**