

Hitting the Tipping Point

The Intersection of Supply Chain and Sustainability



The world has reached an environmental crossroad—and supply chains need to lead in improving sustainability.



60% of global emissions come from supply chains¹

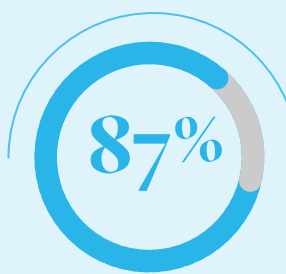


93% of companies are missing their climate change targets²



ONLY 18% of companies are on track to achieve net-zero by 2050³

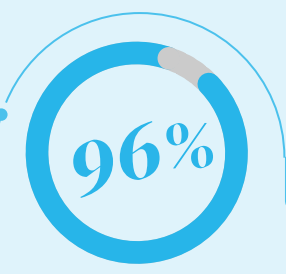
What's at Stake? Everything.



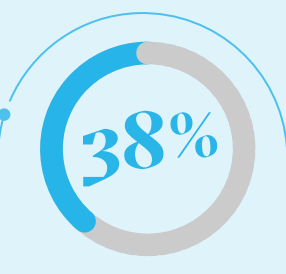
87% of consumers have a more positive image of companies that value sustainability⁴



40% of global jobs are in jeopardy due to climate change⁵



96% of companies include environmental disclosures in their financial statements⁶



38% of companies tie executive compensation to sustainability performance⁷

*Creating legal issues, penalties, and risk exposure as regulations tighten

The Good News? An Optimized Supply Chain Is a Sustainable Supply Chain.

Many execs think prioritizing financial performance versus sustainability represents a trade-off. But the fact is those two goals are closely aligned.

Consider the positive environmental benefits of end-to-end supply chain optimization—which also supports cost savings and increased margins:



Reduced waste

via improved forecasting, inventory management and production planning



Decreased mileage and emissions

via load building, logistics optimization and network modeling



Lower resource demands

via efficient end-to-end planning and scheduling



Improved tracking and measurement

of environmental impacts via real-time visibility

Automation Provides the Fuel

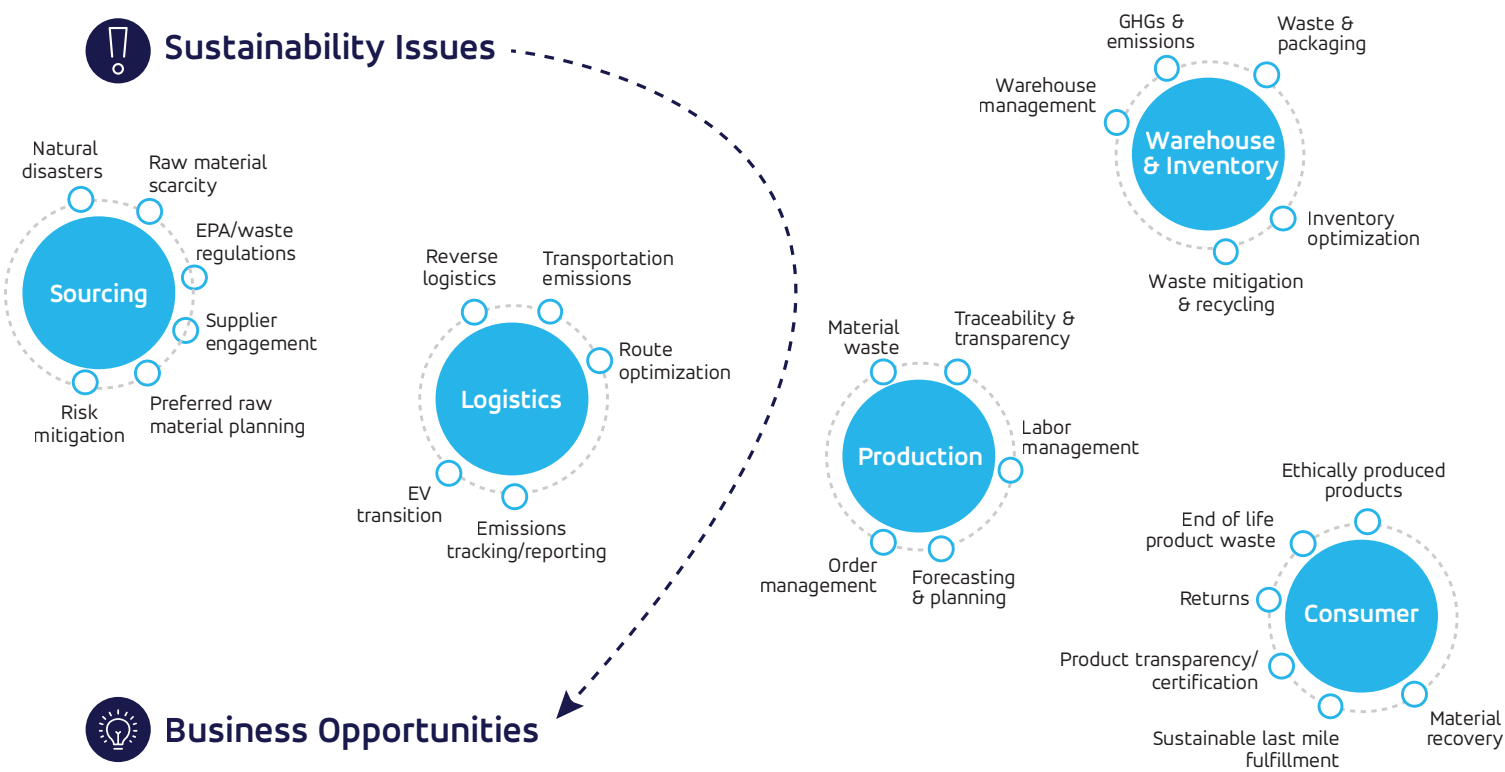
Supply chain automation—including digitalization, optimization, analytics and artificial intelligence—has been proven to improve both financial performance and sustainability results. Automation also helps companies manage disruptions and volatility, rising costs, increasing service demands and labor shortages.



By leveraging synchronized execution—bringing the end-to-end supply chain together, integrating disparate systems and creating one shared source of real-time data—companies can pivot both profitably and sustainably as conditions change.

Turning Issues Into Opportunities

E2E visibility & product interoperability are crucial for unlocking sustainability value due to the interconnectivity across supply chain processes.



Five Questions to Ask Your Software Provider

As the world reaches an environmental tipping point, the time to act is now. While digitalization is the key to increasing sustainability, not all software providers are created equal.



- How well do your solutions **work across the entire supply chain** to create a focus on sustainability?
- Can your solutions **identify and resolve disruptions**, considering sustainability as plans evolve?
- Does your software leverage **advanced technology like AI and ML** to fuel data-driven, autonomous decisions that continuously improve sustainability?
- Do your solutions deliver **real-time, end-to-end visibility** to enable tracking of environmental impacts?
- How well does your software support **regulatory reporting and compliance**, improving accuracy while minimizing internal effort?

Create an Optimized, Sustainable Future with Blue Yonder

Our purpose is to usher in the next age of abundance powered by revolutionary technology, while at the same time making the planet a better place—a huge view on sustainability, our bigger purpose.



– Duncan Angove, CEO, Blue Yonder



We reimagine, build, operate the resilient, autonomous and circular supply chain networks of the future to positively impact business, society and the planet.

– Accenture Supply Chain & Operations

References:

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- Supply Chain Is Key To Winning Climate Change Fight
- Esg Disclosure Trends In Sec Filings
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