







# Three Steps to Guaranteed OMS Value



## Discover, Collaborate, Finalize: Three Steps to Guaranteed OMS Value

Retailers are turning to more advanced order management systems to ensure their supply chain processes are fit for purpose in the current climate. Knowing which solution to turn to continues to be a challenge, however. How can you guarantee positive returns on your investment?

Blue Yonder's Value Analysis proposition looks to pinpoint those returns before an investment has even taken place. With a low-touch approach across three simple steps, our team looks to minimize your workload, while maximizing your value.

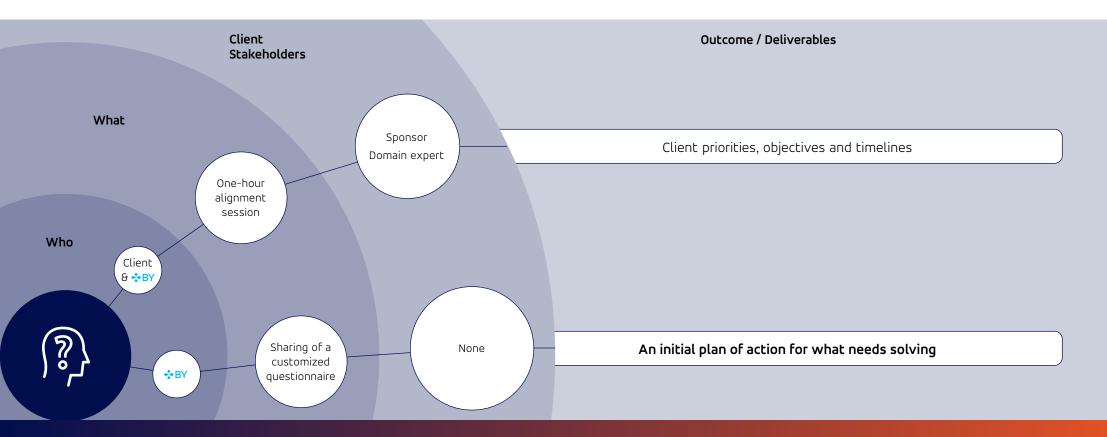
# We will deliver customized and data-driven Value Insights in three simple steps with our Value Assessment

Value Process	DISCOVER	COLLABORATE	FINALIZE	
Goals	Understand your <b>business challenges</b>	Understand your value opportunities	Understand investment, value and return	
Timeline		Low Touch approach - Approx. 4 Weeks		<b>*</b>
Required Stakeholders	Domain experts (Planning and Supply Chain) & Finance		Domain experts (Planning and Supply Chain) IT & Finance	
Deliverables	<ul> <li>Process observations across data, technology and governance including implications on business value</li> <li>Improvement opportunities and related value drivers</li> </ul>	<ul> <li>Value opportunities including value bucket calculations</li> <li>Advanced operational data analysis</li> </ul>	<ul><li>Business Case</li><li>TCO Analysis</li><li>ROI Calculation</li></ul>	<ul> <li>Roadmap / Deployment</li> <li>Other Finance KPIs</li> </ul>
Activities	Objective   Discovery   Proces   analysi   Client & ❖BY		.	Roadmap definition  →BY  Final presentation Client & →BY

### **Discover**

The journey begins with a brief alignment session, where we discover your current challenges and pain points. This also paints a picture of priorities, objectives and timelines that are bespoke to you and your organizational strategy.

Resultant insights from this session give us a baseline to propose value opportunities and optimization areas which we then look to quantify and prove in step two.

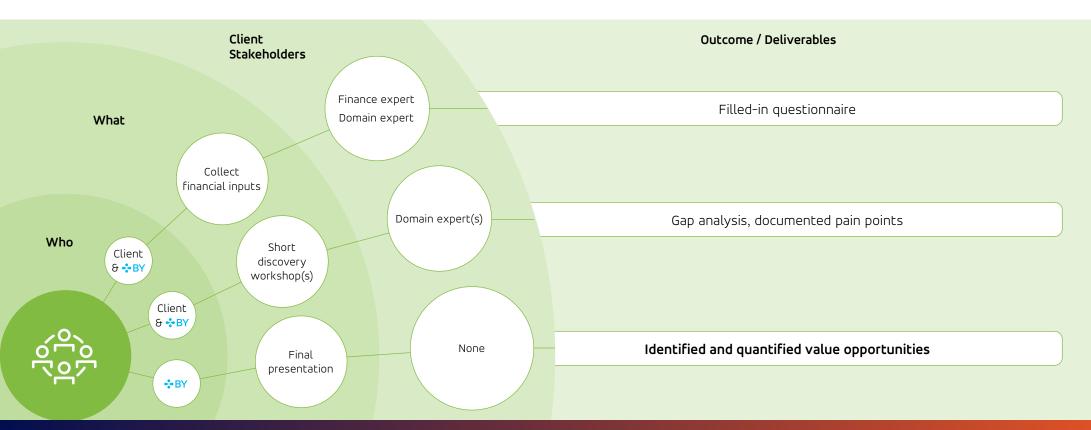


### Collaborate

Too often, retailers jump into new solutions based solely on market reviews or a sense of urgency to transform order management. However, each company's current capabilities are different. Every set of pain points are different. Every organization's priorities are different. It's therefore vital to quantify the findings from the initial analysis, to affirm where quick wins and longer-term overhauls are actually needed.

The collaborate phase calls for financial, process and operational inputs to calculate the benefits of our solutions in each area. A workshop-staged questionnaire leads to anonymized results where we analyze your inputs from the discovery phase, against data-driven industry benchmarks and trends.

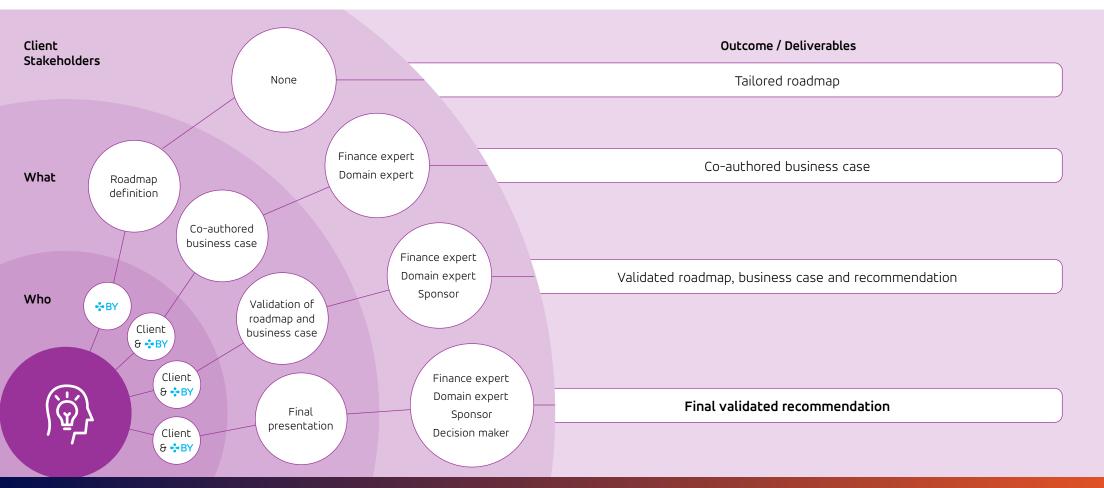
The discovery and collaborate phases produce a comprehensive set of deliverables, which includes a process observation summary, a gap analysis, maturity map (Benchmarking), documented value opportunities, and value bucket calculations.



### **Finalize**

The main driver behind this initial process is to know what you're getting into with a new solution, from a business perspective. This final step provides the time and cost dimensions, to provide that foresight of ultimate returns on investment.

It manifests through a co-authored business case including ROI and TCO analysis, which ultimately serves as a value-driven roadmap. A roadmap that prioritizes solutions by value and selected criteria, and that plots our recommendations for a tailored and feasible order management evolution from this point on.



### Guaranteed OMS Value

There are four key factors that dictate how quick and effective Blue Yonder can be in converting your inputs into a co-authored value analysis and business case:

- · Engaged stakeholders and sponsors to ensure we are receiving the right level of input
  - Jointly defined objectives and expectations to move forward collaboratively
- Access to domain experts to inform workshop details and to ensure pain point accuracy
  - · Data availability to ensure all value analysis can be quantified





For more information on how we can help you start your journey in the best way, please

### **GET IN TOUCH**

You are just three small steps away from a value-driven OMS transformation.





