



## Girish Rishi

Chief Executive Officer

### Corporate Background

#### Biography:

Girish Rishi was appointed Chief Executive Officer of Blue Yonder in January 2017. During Girish's leadership tenure Blue Yonder has launched a portfolio on the cloud that utilizes machine learning and insights from the intelligent edge. This portfolio of software and services enables companies to forecast demand and supply, fulfill in to omni-channels and effectively plan their workforce. In recent years, Blue Yonder has vastly expanded its ecosystem of partners and its geographical coverage to spur growth. The company rebranded from JDA Software to Blue Yonder in early 2020.

A purpose and values-driven culture and striving for a representative and inclusive associate base is at the center of Girish's management system. He is passionate about delivering customer value, creating a learning environment and driving candor and collaboration.

A self-described recovering product manager, Girish leverages the experience he gained in product development and go-to-market while leading Motorola's Enterprise division, Symbol Technologies' EMEA operations and Tyco International's retail solutions business and North America services business. Girish spent the first 15 years of his career in early to mid-stage entrepreneurial companies learning the value of co-innovating with customers and delivering differentiated solutions.

He is a voracious reader and travels around the globe meeting with Blue Yonder customers, partners and associates as part of his relentless pursuit of learning. If not leading a culture-driven company committed to learning, innovation and teamwork, he would be an author. In his downtime, Girish can often be found with his wife and two boys, either cooking or on the soccer field.

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## Board Member Involvement:

- Blue Yonder
- Insight Enterprises
- Food Security Council for Feeding America
- Arizona Commerce Authority
- Regents at the University of Hartford

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## Education:

- The Johns Hopkins University, Master of International Public Policy
- University of Hartford, Master of Business Administration
- University of Mumbai, Bachelor of Science Degree, Commerce

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## Accomplishments at Blue Yonder:

- Created Blue Yonder's Autonomous Supply Chain vision, to drive faster, more context-aware business decisions — all to deliver autonomous outcomes.
- Glassdoor Best Place to Work designation in 2020 for the first time in company history.
- Redefined Blue Yonder's Core Values – Results, Relentless, Teamwork and Empathy – creating a values-driven culture.
- Rebranded JDA Software to Blue Yonder in 2020; rebrand reflects company's three-year transformation – more change than at any other point in the company's 35-year history.

Led Blue Yonder's pivot to SaaS, with 2019 results showcasing

**51%**

increase in SaaS bookings

**82%**

increase in SaaS revenue

**83%**

increase in SaaS annual recurring revenue annually

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## Girish's Published Articles:

THRIVE  GLOBAL

### Thrive Global

- Where the mind is without fear...
- Be Emotional, Be Defensive

**Forbes**

### Forbes Technology Council

- The Three Core Tenets Of The Autonomous Supply Chain
- Three Paths to Innovation
- The Other EQ Nobody Seems To Talk About

 **BlueYonder**  
Supply Chain Nation

### Blue Yonder Supply Chain Nation blog:

- Why We Chose Empathy as our Fourth Core Value
- How Good Is Your System (part 1, part 2)
- Tuna Salad and Lotus 1-2-3

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## Girish In the News:



### THE WALL STREET JOURNAL

**Wall Street Journal:** Panasonic Takes 20% Stake in Blue Yonder



• **Barron's:** Coronavirus Is Disrupting Supply Chains. These Industries Are Most Vulnerable



• **Diginomica:** Into the (not so wild) Blue Yonder - JDA Software's new identity kicks in



• **Phoenix Business Journal:** JDA Software changes its name to reflect increased online focus



• **Journal of Commerce:** JDA (now Blue Yonder) looks to overcome systems silos with connectivity focus

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## Girish On TV/Video:



- **Financial Times:** The Global Boardroom featuring Girish Rishi, Blue Yonder CEO
- **Stories of Relentless Resilience:** Girish Rishi
- **CNBC video:** Girish Rishi on the coronavirus' effect on supply chains
- **Girish on the new Blue Yonder**